

Moran Web Site Recognized as

One of Best in Congress

Wins 2010 Silver Mouse Award

WASHINGTON, D.C. – Congressman Jerry Moran’s congressional Web site was recognized this week by the Congressional Management Foundation (CMF) for being one of the best Web sites in Congress. Moran’s site, www.jerrymoran.house.gov, received a Silver Mouse Award and was one of only 135 Web sites commended by CMF in its 111th Congress Gold Mouse Project.

“Staying connected with Kansans is one of my top priorities. By visiting my Web site, Kansans can share their thoughts with me, receive updates on my activities in Congress and access important resources,” said Moran. “It is an honor to receive an award that confirms my Web site is a helpful resource for Kansans.”

CMF partnered with researchers from the Harvard Kennedy School, Northeastern University, the University of California-Riverside and the Ohio State University to evaluate all 620 congressional Web sites for effectiveness in communicating with citizens. Web sites were graded on how well they incorporated five core principles CMF identified through research as critical for effectiveness: know your audience, provide timely and targeted content that meets their needs, make the site easy to use, foster interaction both on and offline and add value through innovation.

The 111th Congress Gold Mouse Project report praised Moran's Web site for its usability and media resources, including video, audio and press releases.

"Congressman Moran's Web site shows that he understands how to meet the needs of Kansans," said Beverly Bell, CMF's Executive Director. "The Congressional Management Foundation congratulates Congressman Moran for having a Web site that is among the best on Capitol Hill."

This is the second award Moran has received for his Web site. In 2007, Moran's Web site was also recognized by CMF for excellence in online communication. The site was designed by Kansas' Brush Art Corporation in Downs.

CMF is a non-profit, non-partisan management consulting and research organization. A full copy of the report is available on CMF's Web site at <http://www.cmfweb.org/> .

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